

warm welcome

Airports can improve the passenger experience by installing a variety of seating options that meet individual travelers' needs

Since the dawn of civil aviation, airlines have paid great attention to every detail of their corporate identity. They are masters in using their logo, aircraft livery, uniforms and interiors to distinguish themselves from their competitors. In recent years, airports caught on and started to give increased attention to marketing, aiming to raise public awareness and be more than a three-letter code. Key figures such as the number of connections, punctuality and reliability rates remain important, but being a good host makes all the difference.

Passengers expect to spend their time before boarding as pleasantly as possible in accordance with personal preferences: working, eating, relaxing or networking instead of waiting in a monotonous environment. Interiors, especially furnishings, are ideally suited to facilitate these actions and will turn a common airport into a place where travelers feel understood and welcome.

The modern airport meets a variety of needs and gives cause for just as many expectations. Vitra's research on new approaches and solutions is reflected in a range of products that can be used in virtually every operational area of an airport terminal.

For those aiming to work without access to restricted lounges,



Workbays by Ronan & Erwan Bouroullec provide the ideal space to work

Workbays is the seat of choice. The organically shaped, cell-like configurations can be used for quiet reflection or as efficient workspaces. Designed by Ronan and Erwan Bouroullec, Workbays takes into account the downside of today's buzzing airport terminals. Background noises are shut out thanks to the sound-absorbing quality of sturdy industrial polyester fleece used for their construction. Workbays fits into environments of nearly any size and can be easily adapted to changing needs or increasing passenger volume.

Exhausted travelers looking for a quiet spot to relax or even sleep will be attracted to the Meda Gate recliner. The beam-based modular system, conceived by Alberto Meda, offers exceptional comfort and entices passengers to stay and take a rest during long waits. The elevation of the legs

relieves passengers' tired feet and the wide-open seat angle delivers the perfect position to relax. With seat shells made of polyurethane integral-skin foam or optionally covered in split leather, Meda Gate is both elegant and durable.

Informal chats naturally take place in lounge chairs, which are no longer solely available to passengers with access to restricted lounges. Lounge chairs in a range of fabrics or types of leather effectively enliven the rigid structures common to airport terminals. Upholstered chairs with timeless elegance and great comfort – like Repos by Antonio Citterio – are an ideal solution. Thanks to its biomechanical construction, Repos responds to the movement of the user and adjusts to the sitter's body weight.

Beauty and function should never be separated. For those considering a more classic ambience, the Lounge Chair by Charles and Ray Eames is a prime choice. The amply proportioned iconic chair combines ultimate comfort with the highest quality materials and craftsmanship.



Antonio Citterio's Repos seats are installed in Riga Airport's VIP Lounge

To be a good host 35,000ft above the ground will continue to be the business of airlines. However, every airport can provide a distinctive and pleasurable low-altitude experience, making every traveler feel important, understood and welcome.

Vitra has been contributing to modern aviation with its furniture for more than 50 years. The experience gained during this time and the technical know-how of its designers and experts are applied to every new development. A meticulous production process and the selection of high-quality materials ensure the longevity and sustainable use of all Vitra products.



Meda Gate recliners by Alberto Meda are installed at Munich Airport's Terminal T2

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