



COMPLETE PACKAGE

GROWING PASSENGER NUMBERS AND BUSY LIFESTYLES REQUIRE A VARIETY OF SEATING OPTIONS IN PUBLIC SPACES TO ENSURE ALL USERS' NEEDS ARE MET

In recent years, the seating marketplace has had a shift in demand, with a request for a wide array of solutions for various application areas. Some have been heading back to 'old fashioned' solutions, while others are keen to adapt to new styles and move forward with modern society.

Vitra was launched in the 1950s and originally started as a shop fitting company, with its services contributing to clients and their individual needs. The company expanded to bring new ideas to the market. The intention was to show that it was possible to grow in times of change, and offer design masterpieces that are also customizable solutions.

After getting the rights for the development and production of several chairs by Charles and Ray Eames and the collaboration with Verner Panton, Vitra was able to bring timeless classics to Switzerland and Germany. This was the first step for a future in the world of design, furniture, architecture and pieces of art.

Public spaces

Vitra has its own public spaces team dedicated to projects in this field. Bringing over 20 years of experience and a team of specialists that can offer their services to any location in the world, the company is comfortably able to fulfill all the needs of its clients.

The public spaces team is specialized in various industries: transportation (airports, railway stations, bus terminals, cruise ship



MAIN: Meda Gate Recliner at Munich Airport Terminal 2's public lounge
ABOVE: Erasmus University, Rotterdam



CLOCKWISE FROM THE TOP: American Heart Institute, Nikosia – product: Eames Alu Chair on stretcher; Molde Airport – product: Meda Gate, Flower & .03; a meet & retreat situation in a public space, for example at an airport – product: Workbays; Munich Airport T2 Public Lounge - product: .03 , Meda Gate, Alcove, Suita, Grand Repos; Landtag Brandenburg, Potsdam Cantine and Terrasse – product: HAL

terminals, lounges), education (universities, schools), hospitality (restaurants, bars, clubs) and healthcare (hospitals, other medical and healthcare institutions).

A familiar environment for Vitra, public spaces have been an area of focus since 1962 with the introduction of the Eames Tandem Seating systems. The company continues to expand in this market, having so far installed public seating in over 100 airports, railway stations and many other public environments.

Operating in the home, office and public segments allows Vitra to offer flexibility in its work by combining knowledge and learning from across these different sectors. To give an overview of its competencies, here is a closer look at a few examples of Vitra's work.

Transportation

Vitra's product portfolio began to grow with the development of infrastructure in transportation for travel and the increasing demands of clients' requirements. Nowadays a big airport hub has to guarantee enough seating capacity for thousands of passengers and several possibilities for meet and retreat areas, in addition to relaxing and sleeping options near departure gates.

Railway stations, bus and cruise terminals share similar criteria and requirements for public seating, which include key factors such

as durability, maintenance, interior planning and safety.

The modern airport serves a variety of needs and has seen increasing expectations from users as technology evolves and the volume of travelers increases. Vitra's research into new approaches and solutions is reflected in a range of products that can be used in virtually every operational area of an airport terminal.

Airports, train stations and other public spaces are often filled with people around the clock. The planning and furnishing of these spaces contribute to the success of their operation and to the well-being of the people who use them. The products that are developed and implemented must therefore meet the highest demands in terms of quality, design and serviceability.

Thanks to the broad spectrum of products, visitors in waiting zones as well as users of other areas can benefit from the ergonomic and design quality of Vitra's products – from airport gates to customs, security clearance and luggage check-in, from restaurants, lounges and shopping areas to back offices and control centers.

Education, hospitality and healthcare

Vitra can supply products from its Office and Public divisions to lounges, VIP zones, restaurants and offices. Meet and retreat areas

are essential in today's public environments. Public institutions and their individual employees, visitors and passengers have greatly benefited from the experience that Vitra has from its global presence and continuous exploration of new developments and innovations.

Peaceful, elegant, convenient

The Workbays create distinct areas where individuals and groups can retreat from the general office environment to carry out specific activities. The units come equipped with everything users need – work surfaces, seating and optional storage and power connections. Workbays respond to the necessity for noise reduction and help to absorb disruptive sounds in the surrounding environment. They can serve as telephone booths, video conference rooms, reading corners, quiet spots for a coffee break or meeting rooms – without sending participants behind closed doors.

Restrained, solid, beautiful

Meda Gate was developed in 2011 and is becoming the leading product of the public sector when it comes to waiting areas and holdrooms. With its restrained and simple design and clear lines, the product fights chaos, meets clients' needs and is incredibly easy to handle and modify. No facility manager could want more. ■