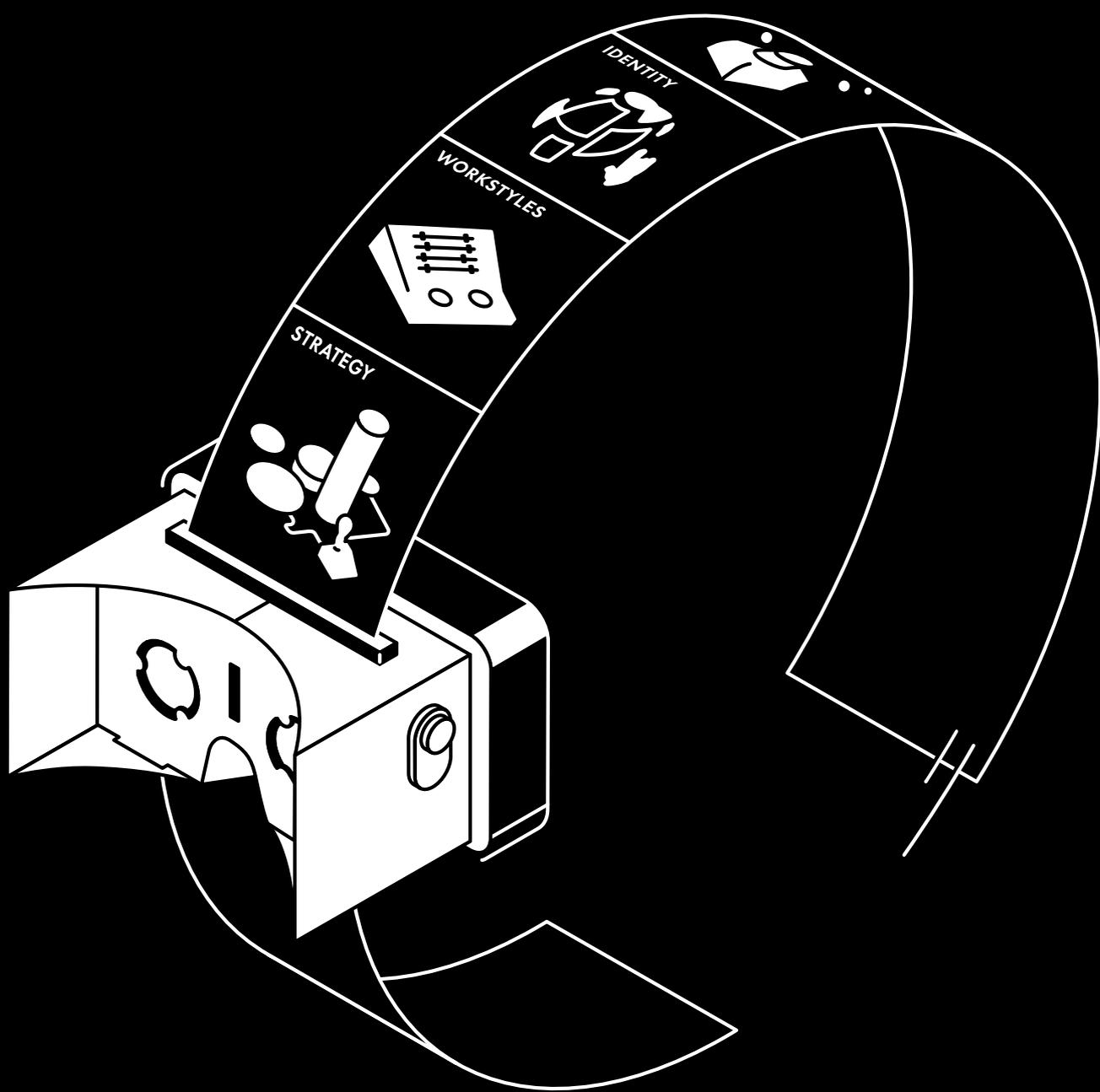


Consulting & Planning



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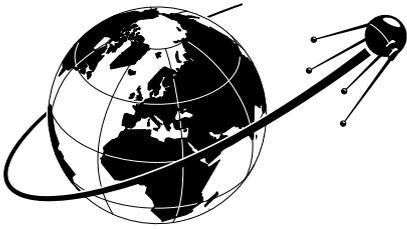
DIGITAL VERSION
DE / ENG / FR / ES / IT / NL

vitra.

Consulting & Planning

Office design is a strategic decision for the future of any company. The Consulting & Planning Team presents services and tools that assist partners, decision-makers and employees in developing changes. A tried and tested process yields uniquely curated interiors that give companies an identity and workers a home.

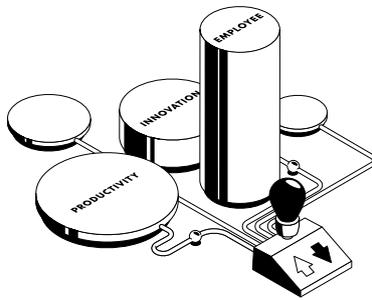
VISION



Foresight

Which trends are the most relevant and transformative for your company?

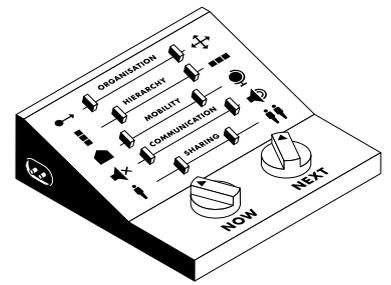
The road to a new office starts with a journey: You can experience various office concepts at the Vitra Campus in Weil am Rhein and at the headquarters in Birsfelden. What global trends and changes are and will be relevant for your office project? In a dialogue with you and your employees we create a vision for the entire project.



Strategy

Which business goals should your office support in the future?

Together we analyse the expectations and define the goals for your office project: strategy and spatial requirements, organisation and culture. Not only do organisational standards play a major role during planning, but also productivity, innovation and of course the needs of your people.



Workstyles

How do you want to work in the future?

We comprehend and derive the needs for the future work environment from your current work methods and processes. In interactive workshops, we develop a base concept with the users, which integrates both individual and communal requirements.

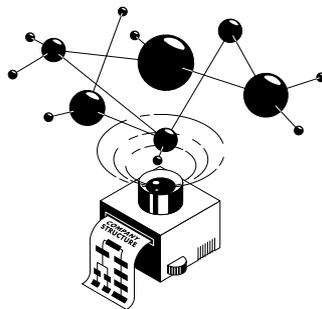
CULTURE & ORGANISATION



Identity

How does your work environment represent the face of your business?

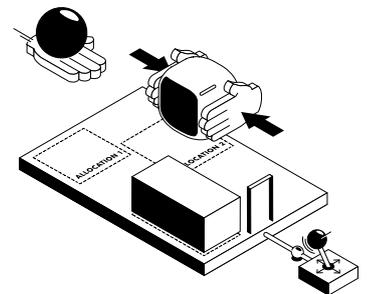
In order to identify with work and with a workplace, it is essential that people feel at home within the organisational setting, where they can experience the values and culture of the company.



Organigram to Workflow

Which communication processes are hidden in the structures of your organisational chart?

We analyse communication channels independently of the existing structures and transfer them to the new space in a manner that has a positive effect on the organisation and processes. Enhancing the exchange of knowledge through interfaces is a decisive factor in making your projects more successful.

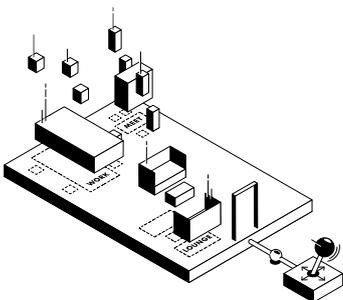


Workflow to Space

How do you transfer your teams' communication into the space?

Transposing organisational structures to office spaces represents a great challenge. Through an interactive moderated process, we make interfaces and workflows in the building visible. Based on these defined needs, we create flexible environments for agile teams and interaction or areas for more stable structures and quiet concentration.

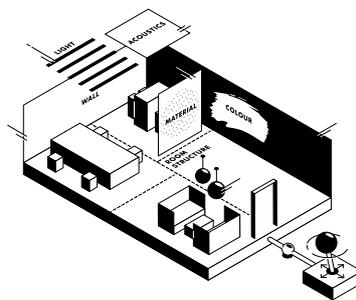
SPACE



Function to Space

What different tasks and requirements must your working environment be suitable for?

We help you define the correct structures and implement them in the office space. We determine the needs and associated offers in the office with the Index Pictogram System. A specific furniture typology can be identified to suit each requirement, resulting in a unique work environment.



Culture to Space

Which design elements transfer your identity to your space?

The link between functional requirements and the company culture will be visible and tangible in the structures (floors, walls, ceiling, fittings) and surfaces. With an integrated, curated interior architecture, the spaces we design offer inspiration and identification.



Colour & Material

What colour is your company?

Surfaces, colours and materials create atmosphere and express your company's identity. The extensive Vitra Colour & Material Library and its collage variations form the basis for an inspirational interior design.