

Caran d'Ache 849 Alexander Girard

Alexander Girard, 2018

vitra.



Alexander Girard was one of the leading figures in American design during the postwar era. While textile design was the primary focus of Girard's oeuvre, he was also admired for his work in the graphic arts as well as furniture, exhibition and interior design. Girard brought a sensuous playfulness to twentieth-century design that had been absent from the austere aesthetic of classic modernism.

Since the earliest days of his youth, Girard was accustomed to taking a writing instrument along wherever he went. He always carried one in the inner pocket of his tweed jacket, ready to jot down a quick note or sketch out an idea. Moreover, he usually had some sort of paper on hand – very often notepads

from hotels where he had stayed. He liked their thin sheets and the practical dimensions that fit in his trouser pockets, and eventually acquired a whole collection of them. Whether with a short text in one of the seven languages Girard had mastered or in the form of a drawing: he knew how to express himself with a pen.

Together with Girard Studio and Vitra, Caran d'Ache introduces the 849 Alexander Girard ballpoint Collection. Applying graphic patterns by Alexander Girard to the refined 849 silhouette, Caran d'Ache has created a timeless classic writing instrument.

Materials

- **Material:** aluminium hexagonal body, fitted with medium blue Goliath ink cartridge. Swiss Made.

Dimensions



Caran d'Ache 849

Article no. 09183302

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