

Masking Tape

Alexander Girard, 1963

vitra.



Masking Tape

Along with his colleagues Charles and Ray Eames and George Nelson, Alexander Girard was one of the leading figures in American design during the postwar era. While textile design was the primary focus of Girard's oeuvre, he was also admired for his work in the graphic arts as well as furniture, exhibition and interior design. Girard brought a sensuous playfulness to twentieth-century design that had been absent from the austere aesthetic of classic modernism. In cooperation with the Girard family, Vitra has selected a number of graphic

patterns for these Masking Tapes from the extensive holdings of the Girard estate in the Vitra Design Museum archives. The versatile tape can be used for a wide variety of decorative purposes.

- **Material:** washi paper, acrylic gloss.
- **Printing:** screen or digital printing.
- **Dimensions:** 1 roll = 15 mm x 10 m.



Masking Tape Graph, black



Masking Tape Love Heart, red



Masking Tape Eyes, blue



Ø50 Ø2"



15 1/2"

10'000 393 3/4"



Masking Tape Checker, black/
white



Masking Tape Millerstripes multi-
colour, bright



Masking Tape Palio Triangles,
gold

Masking Tape

